



## Welcome to **Pedigree Update**

Welcome to Pedigree Update, a website specifically designed for the active breeder and mobile industry professional. The current site is just the beginning and we look forward to adding further improvements to enhance your experience.

Pedigree Update is unique in so far as our approach is global and we deal only in facts - any form of advertorial will not be used as copy and if so, will be branded as 'advertorial'

Digital technology has delivered us a host of new marketing opportunities and we have several options for advertisers to take advantage of.

We realise the racing and breeding industry has entered uncharted waters with the current coronavirus situation around the world.

As an introduction and while we grow, we are offering weekly rates to assist industry participants in these difficult times.

Position (x4)	Image uploaded size	Display size (desktop)	Price \$Aud
Home page, below post category	1488 x 332	806 x 180	\$350 for seven days
Sidebar (x3 Global across website)	600 x 400	224 x 149	\$300 for seven days
Story banner	1488 x 332	806 x 180	\$300

All prices in Australian Dollars and do not include GST. A copy of the Terms & Conditions of advertising in Pedigree Update can be found at: [www.pedigreeupdate.com](http://www.pedigreeupdate.com)

